



PRESS RELEASE

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Do you have a daring thought that could revolutionise the utilisation of waste heat? – HUIMA competition is now open

The daring thought in your head may be an idea that will slow down climate change. Posintra Oy and Turku Science Park Oy are holding a competition 1 February – 14 April, which aims to find new, innovative ideas for recovering and utilising excess heat.

Industry generates large amounts of waste heat that is not being utilised at the moment. Utilising waste heat is profitable, but too often heat disappears to thin air. Making use of excess heat would significantly deduct the carbon dioxide emissions in Finland.

From a competitor to a climate hero

Development companies Posintra Oy and Turku Science Park Oy are holding a competition 1 February – 14 April, which aims to find new, innovative ideas for recovering and utilising excess heat. The ideas can be interdisciplinary or revolutionary; they can be quick drafts on paper or detailed engineering plans with cost-benefit analysis included. The solution can be a business model or a digital service – or something completely different. Read through the competition rules and the example targets: www.posintra.fi/huima.

Presentation method is free, and anyone can take part in the competition; **companies, associations, communities or individuals**.

The inventors with the most interesting ideas get to present them to the judges in Turku 15 May 2019. The best ideas will be developed further, and they will receive expert help for their commercialisation process. The winners will be announced in August 2020.

“We want to highlight that **anyone can contribute to solving large problems**. Sometimes even a small idea can grow to unexpected proportions. Often this takes time and consideration and taking many different matters into account, and this is why the ideas moving further in the competition will have year’s worth of help for further processing and developing,” says **Leena Tuomi**, Posintra’s Director of Environmental Business.

The competition is organised as a part of ERDF-funded **HUIMA** – New ideas for energy efficiency in industry project.

Further information:

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- You can follow the progress of the project through social media
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#huimaidea